



2007 Kids and Careers Interprise™ Poll

Executive Summary

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Notes on Methodology

Students from 125 JA area offices across the country participated in the 2007 JA Interprise Poll™ focusing on Kids and Careers. This is the eighth time this survey has been conducted, and 1,512 teens participated in this Poll. The survey was administered in October and November of 2006.

JA local area offices requested participation from area students. Because the respondents were not randomly selected, no margin of error for this report can be calculated. The survey results cannot be represented as a scientific cross-section of American students between the ages of 13 and 18+. However, the ethnic/racial mix of respondents approximates the national distribution of the U.S. population by ethnic origin and race, indicating that the responses and attitudes provided in the results may be a broad indicator of student perceptions and preferences nationally.

When identifying an ideal career, students were not provided with a finite number of career choices. Instead, this “open-ended” approach to responses allowed participating teens to enter a career choice using their own words and descriptions. These choices were then grouped into categories, with some discretion necessary. Because many respondents were participating in a JA curriculum, there may be some bias toward selecting business-related careers.

To provide further insights to the survey, results are often segmented by gender, age, or race/ethnic origin. Not all ethnic/racial designations were used because the few respondents in some ethnic groups/races were not enough for meaningful analysis.

Survey Highlights

Teens are highly confident they have the necessary preparation to be successful in the workforce, and nearly three-quarters believe they will be employed in their desired occupations. When asked if they would ever have their ideal job, 74.3% of students surveyed answered “definitely” or “pretty sure.” The question was first posed in the 2000 I-Poll, and this is the highest positive response ever received.

More than a third of students (34.4%) indicated they felt “very well-prepared” to be competitive in today’s workforce, and 53.2% deemed themselves “adequately prepared.” Only 6.3% perceived they were not prepared and 6.1% were unsure.

For the fifth consecutive year, the career of businessperson is the most popular ideal career choice of teen respondents who designated an occupation. Among hundreds of ideal careers identified by teens, 10.4% indicated a wide range of business-related fields, from restaurant ownership to investment banking. Regardless of teens’ gender or ethnic origin, a career in business was a consistent top-three selection.

Doctor was the second-most frequently selected career among all teens (7.3%), followed by teacher with 6.7%. Professional athlete (4.9%) and an occupation in the computer field (4.5%) rounded out the top five selections.

When student job preferences are segmented by gender, there is more disparity than consensus. Male teens were almost twice as likely to select a career as a businessperson than their female counterparts (14.0% compared to 7.5%). Computer-oriented jobs were chosen by 7.8% of males compared to only 1.9% of female teens. Likewise, 5.3% of males favored engineering positions while only 1.3% of females selected this occupation as an ideal career.

Female teens are more attracted to careers that require an advanced degree than their male colleagues. Female respondents selected doctor (10.0%) as their top career choice, while only 3.8% of males chose that occupation. Careers as a lawyer and veterinarian are the other careers requiring advanced degrees among the top occupations selected in this I-Poll. Females indicated an overwhelming preference to become veterinarians compared to male teens (5.2% to 0.6%), and by almost a two-to-one margin chose the career of an attorney (4.2% to 2.2%).

A smaller percentage of male teens (70.2%) believe a four-year or advanced degree is necessary for them to obtain their career goals, compared to 81.8% of female students, a gap of 11.6%. This result is not surprising, given that many male career preferences don’t require post-secondary education.

What motivates teens in their career selection? Only 12.4% of teens indicated that money is a factor in choosing an occupation. Being passionate about a vocation is the top motivator for 56.6% of teens followed by a career selection that provides the opportunity to help people (21.3%).

Students were asked to select a single source they would access for information on career choices. Teacher/Counselor was selected by 31.2% of students and “people in the field” was the choice of 23.5%.

Teens feel comfortable with their skill levels in technology to be applied both at work and in their personal lives. More than a third (36.9%) of students perceive they are more skilled in technology than their peers, while 47.0% believe they are just as skilled.

Examining the trade-off between working more hours for career advancement and spending time with family, 48.6% of teens opted to spend more time at work, while 15.8% indicated they were unwilling to compromise family time. More than one-third of students (35.6%) were unsure what decision to make.

The percentage of students expecting to earn \$1 million or more annually by the time they are 40, reached 10.5%, a figure nearly identical to recent I-Poll results.

The 1,512 students whose responses were included in this online survey were asked the following questions:

- ✓ What is your ideal career?
- ✓ Which ONE of the following is the most important factor for you in choosing a career?
- ✓ Do you think you will ever have your ideal job?
- ✓ What level of education do you think you need for your ideal job?
- ✓ Where are you most likely to learn about different career options? (*eight options provided*)
- ✓ Are you willing to work more hours to get ahead in your career if it meant spending less time with your family?
- ✓ Technology plays a huge role in our lives, both at work and at play. Compare your skill level in this area to most people your age.
- ✓ Do you feel you are well-prepared and have the necessary skills to be competitive in today's workforce?
- ✓ If you do not feel well-prepared, what kind of training would you like to receive to make you better prepared?
- ✓ How much money do you expect to earn PER YEAR by age 40?

Detailed results of the 2007 JA Interprise Poll™ focusing on “Kids and Careers” can be found in the Survey Results section that follows.

SURVEY RESULTS 2007 Kids and Careers

Respondent Demographic Characteristics

Who are the 1,512 students responding to the survey? More female students participated than males (55.0% to 45.0%, respectively). The age ranges are representative of students in seventh through twelfth grades. Students 17-and-older, who are closest in age to making career choices, comprise 39.2% of responses. The ethnic or racial mix of participating teens approximates the overall ethnic mix in the U.S.

A. Gender

	Frequency	Percent
Male	681	45.0
Female	831	55.0
Total	1,512	100.0

B. Age

Age Range	Frequency	Percent
13-14	449	29.7
15-16	471	31.1
17	432	28.6
18 or older	160	10.6
Total	1,512	100.0

C. Race or Ethnic Origin

Ethnic Origin	Frequency	Percent
Asian/Pacific Islands	80	5.3
Black/African American	208	13.8
Hispanic/Latino	163	10.8
Mixed Race	73	4.8
Native American	17	1.1
White	955	63.2
Other	16	1.0
Total	1,512	100.0

Teens on Their Ideal Career

Question: “What is your ideal career?”

For the fifth consecutive year, the career of businessperson is the most popular ideal career choice of teen respondents who designated an occupation. Among hundreds of ideal careers identified by teens, 10.4% indicated a wide range of business-related fields, from restaurant ownership to investment banker. Regardless of gender or ethnic origin, a career in business was a consistent top-three selection.

The occupation of doctor (7.3%) was the second-most popular career selection, and the top career choice for female teens. The choice of teacher (6.7%) was the third-most popular career selection.

Professional athlete ranked fourth (4.9%), followed by computer field (4.5%), and entertainer, which was the choice of 4.2% of students.

Top Career Choices by Teens in the JA Interprise Poll™

Rank	Career	Frequency	Percent
1	Businessperson	147	10.4
2	Doctor	103	7.3
3	Teacher	95	6.7
4	Professional athlete	70	4.9
5	Computer field	64	4.5
6	Entertainer	60	4.2
7	Lawyer	47	3.3
8	Veterinarian	45	3.2
9	Engineer	43	3.0
10*	Nurse	42	3.0
10*	Fashion and design	42	3.0
12	Medical-related careers (excludes M.D or D.O.)	41	2.9
13	Journalist	38	2.7
14	Law enforcement	35	2.5
15	Science-related	33	2.3
16*	Accountant	31	2.2
16*	Trades	31	2.2
18	Sports-related (not pro athlete)	28	2.0
19*	Physical therapist	27	1.9
19*	Artist	27	1.9
21	Architect	25	1.8
22	Mechanic	23	1.6
23*	Cosmetologist	22	1.6
23*	Social service	22	1.6
25*	Chef	20	1.4
25*	Photographer	20	1.4
25*	Military	20	1.4
25*	CSI/Forensics	20	1.4
29*	Psychologist	18	1.3
29*	Government service	18	1.3
31	Dentist	17	1.2
32	Pharmacist	14	1.0
33	Pilot	11	0.8
34	Marketing	10	0.7
35	Real estate	6	0.4
36	Religious vocation	5	0.4
37*	Firefighter	4	0.3
37*	General management	4	0.3
	Other	88	6.2
	Total	1,416	
	<i>No response or "don't know"</i>	96	

* tied with another career

** Due to rounding, percentages may not add to 100%

Gender Comparison of Top “Ideal Jobs”

There is more disparity than consensus in gender preferences for careers. In the top selected careers, businessperson was chosen by 14.0% of male teens and only 7.5% of female students. But females show a much higher preference than males for three of the professions that require advanced degrees: doctor (10.0% to 3.8%), lawyer (4.2% to 2.2%), and veterinarian (5.2% to 0.6%).

For occupations requiring a four-year degree, females are also more likely to desire a teaching career (9.6% to 3.0%), while males overwhelmingly gravitate toward engineering interests (5.3% to 1.3%).

Computer-related occupations and professional athletics are two other career choices that remain male-dominated. Male teens (7.8%) show a keener interest in computing careers than females (1.9%). Much of the male interest in computing is directed toward video game design. Professional athletics, ranging from major sports to skateboarding, attracts about seven times the percentage of males as females (9.4% to 1.4%).

Response	Male Ideal Career (frequency selected)	Percent of all Males Selecting this Career		Female Ideal Career (frequency selected)	Percent of all Females Selecting this Career
Businessperson	88	14.0		59	7.5
Doctor	24	3.8		79	10.0
Teacher	19	3.0		76	9.6
Professional athlete	59	9.4		11	1.4
Computer field	49	7.8		15	1.9
Entertainer	31	4.9		29	3.7
Lawyer	14	2.2		33	4.2
Veterinarian	4	0.6		41	5.2
Engineer	33	5.3		10	1.3
Total for top 9 careers	321	51.1		353	44.7
<i>All other selections</i>	<i>307</i>	<i>48.9</i>		<i>435</i>	<i>55.3</i>
Total selections	628			788	

Top “Ideal Job” Selected by Ethnic Group or Race

Response	Asian #	Asian %	Black #	Black %	Hispanic #	Hispanic %	White#	White %
Businessperson	11	15.1	34	16.7	10	6.5	86	9.7
Doctor	14	19.2	21	10.3	13	8.5	50	5.6
Teacher	4	5.5	14	6.9	5	3.3	69	7.8
Athlete	1	1.4	10	4.9	6	3.9	47	5.3
Computer field	4	5.5	11	5.4	6	3.9	37	4.2
Entertainment	0	0	12	5.9	7	4.6	34	3.8
Lawyer	0	0	10	4.9	8	5.2	27	3.0
Veterinarian	0	0	2	1.0	8	5.3	34	3.8
Engineer	1	1.4	7	3.4	7	4.6	24	2.7
TOTAL	35	47.9	121	59.6	70	45.8	408	45.9
<i>Other careers</i>	38	52.1	82	40.4	83	54.2	481	54.1
<i>Total selections</i>	73		203		153		889	

* Due to rounding, percentages may not add to 100% or subtotals.

Confidence in Finding the Ideal Job

Question: “Do you think you will ever have your ideal job?”

When asked if they would ever have their ideal job, 74.3% of students surveyed answered “definitely” or “pretty sure.” The question was first posed in the 2000 I-Poll, and this is the highest positive response ever received.

When “definitely” and “pretty sure” responses are combined, female teens (76.8%) are more optimistic than male teens (71.4%) in finding their ideal job.

Response	Frequency	Percent
Definitely	557	37.0
Pretty sure	561	37.3
Maybe	349	23.2
Not likely	31	2.1
Never	6	0.4
Total	1,504	100.0
<i>No response</i>	8	

** Due to rounding percentages may not add to 100%*

Segmentation of Finding the Ideal Career by Gender

MALE

FEMALE

	Frequency	Percent		Frequency	Percent
Definitely	244	36.1		313	37.8
Pretty sure	238	35.3		323	39.0
Maybe	164	24.3		185	22.3
Not likely	25	3.7		6	0.7
Never	4	0.6		2	0.2
Total	675	100.0		829	100.0
<i>No response</i>	6			2	

** Due to rounding, percentages may not add to 100%*

Reflecting similar results of prior I-Polls, black students remain more likely than any other ethnic group or race to indicate that they would “definitely” have their ideal job, with 48.3% providing that response, compared to 41.1% of Hispanic students, 34.2% of white students, and 31.6% of Asian students.

Expectation of Finding the Ideal Job by Ethnic Group/Race

Response	Asian/Pacific Islands	Black/African American	Hispanic/Latino	White
Definitely	31.6	48.3	41.1	34.2
Pretty sure	35.4	34.3	39.3	38.0
Maybe	31.6	15.9	17.8	24.8
Not likely	---	1.0	1.8	2.5
Never	1.3	0.5	---	0.4
Total	100.0	100.0	100.0	100.0

** Due to rounding percentages may not add to 100%*

Motivation for Career Selection

Question: Which ONE of the following is the most important factor to you in choosing a career?

Passion about an occupation is the greatest motivation for teens selecting a career (56.6%), followed by the opportunity to help people (21.3%), and money (12.4%). Female teens are slightly more motivated than male counterparts (59.6% to 52.9%) to select a career because they feel passionate about the vocation. Money is nearly twice the motivator for male teens (17.0%) in selecting a career compared to female teens (8.7%).

Response	Frequency	Percent
I am passionate about this career	847	56.6
A career in this field will allow me to help people	319	21.3
The amount of money I can earn	186	12.4
None of the above	80	5.4
It seems like an easy way to make a living	38	2.6
Having prestige among my peers	26	1.7
Total	1,496	100.0
<i>No response</i>	<i>16</i>	

** Due to rounding, percentages may not add to 100%*

MALE

FEMALE

	Frequency	Percent		Frequency	Percent
I am passionate about this career	355	52.9		492	59.6
A career in this field will allow me to help people	112	16.7		207	25.1
The amount of money I can earn	114	17.0		72	8.7
None of the above	44	6.6		36	4.4
It seems like an easy way to make a living	30	4.5		8	1.0
Having prestige among my peers	16	2.4		10	1.2
Total	671	100.0		825	100.0
<i>No response</i>	<i>10</i>			<i>6</i>	

** Due to rounding, percentages may not add to 100%*

Education and Career Attainment

Question: What level of education do you think you need for your ideal job?

In this year's I-Poll, 76.6% of teens believe that a four-year college degree or advanced degree is necessary for their ideal jobs. Conversely, 8.4% of teens see no need for any educational requirements beyond high school to obtain their ideal careers. The "other" types of education identified include vocational school, training in the military or law enforcement.

Only 70.2% of male teens believe a four-year or advanced degree is necessary to achieve their career goals, compared to 81.8% of female students, a gap of 11.6%. This result is not surprising, given that many male career preferences don't require post-secondary education. In this year's Kids and Careers I-Poll, three of the top career choices that require advanced degrees (doctor, veterinarian, and lawyer) were more frequently selected by female teens.

Response	Frequency	Percent
Some high school	34	2.3
High School diploma	91	6.1
2-year college degree	197	13.1
4-year college degree	586	39.1
Advanced degree	562	37.5
Other	29	1.9
Total	1,499	100.0
<i>No response</i>	<i>13</i>	

** Due to rounding, percentages may not add to 100%*

Response	Male Frequency	Male Percent	Female Frequency	Female Percent
Some high school	23	3.4	11	1.3
High School diploma	65	9.7	26	3.1
2-year college degree	96	14.3	101	12.2
4-year college degree	278	41.5	308	37.2
Advanced degree	192	28.7	370	44.6
<i>Other**</i>	16	2.4	13	1.6
Total	670	100.0	829	100.0
<i>No response</i>	<i>11</i>		<i>2</i>	

** Due to rounding, percentages may not add to 100%*

*** The "other" category includes military, law enforcement, and vocational training.*

Sources to Learn About Career Options

Question: Where are you most likely to learn about different career options?

Students were asked to select a single source they would access for information on career choices. Teacher/Counselor was selected by 31.2% of students and “People in the field” was the choice of 23.5%. The Internet is the third-most popular selection indicated by 18.5%, followed by parent, with 12.6%.

Response	Frequency	Percent
Teacher/Counselor	464	31.2
People in the field	349	23.5
Internet	275	18.5
Parent	187	12.6
Friend(s)	68	4.6
Mentor(s)	65	4.4
Radio/TV	44	3.0
Print media	33	2.2
TOTAL	1,485	100.0
<i>Responses</i>	27	

** Due to rounding, percentages may not add to 100%*

Preparation for the Workforce

Question: Do you feel you are well-prepared and have the necessary skills to be competitive in today's workforce.

More than a third of students (34.4%) indicated they felt “very well-prepared” to be competitive in today’s workforce, and 53.2% deemed themselves “adequately prepared.” Only 6.3% perceived they were not prepared, and 6.1% responded “unsure.” There were no major response differences between male and female teens.

A follow-up question was asked to determine what types of training might assist students to be better prepared for the work force. When the analysis focused only on students who indicated they were not well-prepared or responded “unsure,” the top training need was decision-making skills (43.0%), followed by leadership training (40.3%). Only 21.5% of students thought they needed more computer skills.

Response	Frequency	Percent
I feel very well-prepared	514	34.4
I feel adequately prepared	796	53.2
I do not feel well-prepared	94	6.3
Unsure	92	6.1
Total	1,496	100.0
<i>No response</i>	<i>16</i>	

** Due to rounding, percentages may not add to 100%*

Response	Male Frequency	Male Percent		Female Frequency	Female Percent
I feel very well-prepared	240	35.8		274	33.2
I feel adequately prepared	357	53.3		439	53.1
I do not feel well-prepared	39	5.8		55	6.7
Unsure	34	5.1		58	7.0
Total	670	100.0		826	100.0
<i>No response</i>	<i>11</i>			<i>5</i>	

** Due to rounding, percentages may not add to 100%*

Training to Improve Workforce Preparation

Question: If you do not feel well-prepared, what kind of training would you like to receive to make you better prepared?

(Data in this table reflects only the responses from the 186 students who perceived they “did not feel well-prepared” or responded “unsure.”)

Response	Frequency	Percent*
Decision-making skills	80	43.0
Leadership training	75	40.3
Learning how to interact with others in the workplace	64	34.4
Problem-solving	54	29.0
Computer skills	40	21.5

**Students were allowed to check multiple applicable training options, so percentages do not add to 100%.*

*** 186 students responded to this question*

Perceived Technological Skills

Question: Technology plays a huge role in our lives, both at work and at play. Compare your skill level in this area to most people your age.

Students felt comfortable with their skill levels in technology to be applied both at work and in their personal lives. More than a third (36.9%) of students perceived they were more skilled in technology than their peers, while 47.0% believed they were just as skilled. Only 2.6% responded they were less skilled.

In a gender comparison, 44.6% of male teens perceived they were more technologically skilled than most people their age, compared to 30.8% of females. However, more than half of female teens (52.2%) indicated they were just as skilled as their peers.

Response	Frequency	Percent
I am more skilled than most people my age	548	36.9
I am just as skilled as most people my age	698	47.0
I am less skilled than most people my age	39	2.6
I am unsure how my skill level compares to others	199	13.4
Total	1,484	100.0
<i>No response</i>	28	

** Due to rounding, percentages may not add to 100%*

Response	Male Frequency	Male Percent	Female Frequency	Female Percent
I am more skilled than most people my age	294	44.6	254	30.8
I am just as skilled as most people my age	267	40.5	431	52.2
I am less skilled than most people my age	16	2.4	23	2.8
I am unsure how my skill level compares to others	82	12.4	117	14.2
Total	659	100.0	825	100.0
<i>No response</i>	22		6	

** Due to rounding, percentages may not add to 100%*

Balancing Career and Family Time

Question: Are you willing to work more hours to get ahead in your career if it meant spending less time with your family?

Examining the trade-off between working more hours for career advancement and spending time with family, 48.6% of teens opted to spend more time at work, while 15.8% were unwilling to compromise family time. More than one-third of students (35.6%) were unsure what decision to make. Male students (54.4%) were more willing to work longer hours for the cause of career advancement than their female colleagues (43.9%).

Response	Total Frequency	Total Percent	Male Frequency	Male Percent	Female Frequency	Female Percent
Yes	729	48.6	366	54.4	363	43.9
No	237	15.8	100	14.9	137	16.6
Unsure	534	35.6	207	30.8	327	39.5
Total	1,500	100.0	673	100.0	827	100.0
<i>No response</i>	<i>12</i>		<i>8</i>		<i>4</i>	

** Due to rounding, percentages may not add to 100%*

Expectations about Future Earnings Power

Question: How much money do you expect to earn PER YEAR by the age of 40?

The percentage of students expecting to earn \$1 million or more annually by the time they are 40 reached 10.5%, a figure nearly identical to recent I-Poll results. Nearly a third (30.6%) of teens anticipate an annual income of \$250,000 or more by age 40, with more male students (34.4%) expecting that income level compared to female teens (27.3%). Male students (13.7%) are more likely than female teens (7.8%) to project earned income of \$1 million or more.

Response	Frequency	Percent	Male	Female
Less than \$50,000	55	3.7	2.5	4.6
\$50,000 - \$74,999	304	20.4	15.6	24.3
\$75,000 - \$99,999	349	23.4	24.3	22.7
\$100,000 - \$249,999	328	22.0	23.1	21.1
\$250,000 - \$499,999	210	14.1	12.8	15.1
\$500,000 - \$999,999	89	6.0	7.9	4.4
\$1,000,000 +	156	10.5	13.7	7.8
Total	1,491	100.0	100.0	100.0
	21			

** Due to rounding, percentages may not add to 100%*

Gender Expectations of Salary by Occupation

To determine if there is a gender gap between male and female anticipation of future salary, the top career choices are analyzed by gender and salary expectations. In all cases where there are more than 20 respondents for each gender, the gap between gender salary expectations is less than 15%.

Response	Percent of All Males Selecting this Career	Percent Who Selected Career and Expect to Earn \$250,000 +		Percent of All Females Selecting this Career	Percent Who Selected Career and Expect to Earn \$250,000 +
Businessperson	88	46.0		59	39.7
Doctor	24	54.2		79	43.6
Teacher	19	21.1		76	5.3
Pro athlete	59	47.5		11	**
Computer field	49	18.4		15	20.0
Entertainment	31	41.9		29	50.0
Lawyer	14	61.5		33	30.3
Veterinarian	4	**		41	35.0
Engineer	33	36.4		10	**

*** No percentages are shown because there were twelve or fewer responses for these careers*

Appendix

Six JA area offices provided 80 or more responses to the 2007 JA Interprise Poll.™ Responses from these areas are segmented below for each of the major questions that were posed.

	Responses
Arizona	104
Boston	83
Cedar Rapids	131
Georgia	177
Minnesota	97
Quad Cities	87

Percent Distribution of Responses by Gender

Response	National	Arizona	Boston	Cedar Rapids	Georgia	MN.	Quad Cities
Male	45.0	57.7	57.8	56.5	37.9	49.5	49.4
Female	55.0	42.3	42.2	43.5	62.1	50.5	50.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Responses		104	83	131	177	97	87

** Due to rounding, percentages may not add to 100%*

Percent Distribution of Responses by Age

Response	National	Arizona	Boston	Cedar Rapids	Georgia	MN.	Quad Cities
13-14	29.7	57.7	51.8	31.3	11.3	28.9	8.0
15-16	31.1	38.5	32.5	28.2	16.4	48.5	31.0
17	28.6	1.9	12.0	29.8	61.0	13.4	47.1
18 or older	10.6	1.9	3.6	10.7	11.3	9.3	13.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Responses		104	83	131	177	97	87

** Due to rounding, percentages may not add to 100%*

Percent Distribution of Responses by Race/Ethnic Origin

Response	National	Arizona	Boston	Cedar Rapids	Georgia	MN.	Quad Cities
Asian/Pacific Islands	5.3	1.9	4.8	---	9.6	3.1	---
Black/African American	13.8	1.0	7.2	9.2	22.6	3.1	10.3
Hispanic/Latino	10.8	23.1	7.2	0.8	12.4	1.0	2.3
Mixed Race	4.8	6.7	6.0	3.8	3.4	2.1	9.2
Native American	1.1	1.0	---	1.5	0.6	3.1	2.3
White	63.2	64.4	71.1	83.2	51.4	85.6	75.9
Other	1.0	1.9	3.6	1.5	---	2.1	---
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Responses		104	83	131	177	97	87

** Due to rounding, percentages may not add to 100%*

Percent Distribution of Responses for the Most Frequently Mentioned “Ideal Career”

Response	National	Arizona	Boston	Cedar Rapids	Georgia	MN.	Quad Cities
Businessperson	10.4	1.0	12.0	9.2	7.3	7.2	5.7
Doctor	7.3	4.8	3.6	4.6	6.8	9.3	9.2
Teacher	6.7	---	2.4	7.6	6.2	4.1	6.9
Pro athlete	4.9	5.8	4.8	5.3	2.3	6.2	9.2
Computer field	4.5	5.8	2.4	3.8	2.3	1.0	3.4
Entertainment	4.2	1.0	4.8	3.8	5.1	3.1	1.1
Lawyer	3.3	1.9	---	3.1	2.8	5.2	2.3
Veterinarian	3.2	3.8	6.0	3.1	2.3	1.0	1.1
Engineer	3.0	2.9	---	3.8	4.0	1.0	4.6
“Other” or no response		73.1	63.9	55.7	61.0	61.9	56.3

** Due to rounding, percentages may not add to 100%*

Percent Distribution of Responses for Confidence in Finding the Ideal Job

Response	National	Arizona	Boston	Cedar Rapids	Georgia	MN.	Quad Cities
Definitely	37.0	31.1	38.6	31.0	32.4	26.0	36.0
Pretty sure	37.3	41.7	32.5	39.5	43.8	33.3	40.7
Maybe	23.2	25.2	28.9	27.1	20.5	33.3	18.6
Not likely	2.1	1.9	---	2.3	2.3	6.3	3.5
Never	0.4	---	---	---	1.1	1.0	1.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Responses		103	83	129	176	96	86

** Due to rounding, percentages may not add to 100%*

Percent Distribution of Responses for Education Needed for the Ideal Job

Response	National	Arizona	Boston	Cedar Rapids	Georgia	MN.	Quad Cities
Some H. S.	2.3	4.9	3.7	0.8	0.6	4.1	1.2
H. S. diploma	6.1	13.6	19.5	7.1	4.0	6.2	8.1
2-year degree	13.1	19.4	17.1	13.4	12.5	22.7	19.8
4-year college	39.1	31.1	35.4	46.5	42.0	29.9	34.9
Adv. degree	37.5	28.2	23.2	30.7	40.9	34.0	34.9
Other	1.9	2.9	1.2	1.6	---	3.1	1.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Responses		103	82	127	176	97	86

** Due to rounding, percentages may not add to 100%*

Percent Distribution of Responses for Sources to Learn About Career Options

Response	National	Arizona	Boston	Cedar Rapids	Georgia	MN.	Quad Cities
Teacher/Counselor	31.2	37.0	33.3	36.7	22.9	33.0	27.9
People in the field	23.5	22.0	23.5	25.8	24.6	26.8	15.1
Internet	18.5	15.0	7.4	18.0	27.4	9.3	23.3
Parent	12.6	11.0	19.8	8.6	11.4	18.6	11.6
Friends	4.6	5.0	3.7	3.1	4.0	5.2	8.1
Mentor(s)	4.4	2.0	2.5	3.9	5.1	5.2	7.0
Radio/TV	3.0	3.0	4.9	3.1	2.3	1.0	5.8
Print media	2.2	5.0	4.9	0.8	2.3	1.0	1.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Responses		100	81	128	175	97	86

** Due to rounding, percentages may not add to 100%*

Percent Distribution of Responses for Motivation for Career Selection

Response	Nat'l	AZ	Boston	Cedar Rapids	GA.	MN.	Quad Cities
I am passionate about this career	56.6	52.0	55.0	53.5	59.7	50.5	54.7
A career in this field will allow me to help people	21.3	15.7	16.3	20.2	20.5	21.6	19.8
The amount of money I can earn	12.4	12.7	17.5	17.1	10.2	16.5	14.0
None of the above	5.4	12.7	6.3	4.7	4.0	6.2	8.1
It seems like an easy way to make a living	2.6	3.9	5.0	2.3	4.0	1.0	---
Having prestige among my peers	1.7	2.9	---	2.3	1.7	4.1	3.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Responses		102	80	129	176	97	86

** Due to rounding, percentages may not add to 100%*

Percent Distribution of Responses for Workforce Preparation

Response	Nat'l	AZ	Boston	Cedar Rapids	GA.	MN.	Quad Cities
I feel very well-prepared	34.4	32.7	33.7	26.4	34.5	25.0	37.6
I feel adequately prepared	53.2	52.5	54.2	61.2	48.3	56.3	58.8
I do not feel well-prepared	6.3	8.9	6.0	4.7	10.3	6.3	2.4
Unsure	6.1	5.9	6.0	7.8	6.9	12.5	1.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Responses		101	83	129	174	96	85

** Due to rounding, percentages may not add to 100%*

Technology Competence

Response	Nat'l	AZ	Boston	Cedar Rapids	GA.	MN.	Quad Cities
I am more skilled than most people my age	36.9	29.0	23.2	31.7	39.4	25.8	28.2
I am just as skilled as most people my age	47.0	46.0	54.9	54.0	45.1	47.3	49.4
I am less skilled than most people my age	2.6	5.0	1.2	4.0	2.9	5.4	5.9
I am unsure how my skill level compares to others	13.4	20.0	20.7	10.3	12.6	21.5	16.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Responses		100	82	126	175	93	85

** Due to rounding, percentages may not add to 100%*

Percent Distribution of Responses for Balancing Career and Family

Response	National	Arizona	Boston	Cedar Rapids	Georgia	MN.	Quad Cities
Yes	48.6	31.4	48.8	51.2	49.7	36.1	60.5
No	15.8	27.5	13.4	14.7	15.4	24.7	8.1
Unsure	35.6	41.2	37.8	34.1	34.9	39.2	31.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Responses		102	82	129	175	97	86

** Due to rounding, percentages may not add to 100%*

Percent Distribution of Responses for Annual Salary Expectations at Age 40

Response	National	AZ	Boston	Cedar Rapids	GA	MN.	Quad Cities
Less than \$50,000	3.7	3.9	---	5.5	2.3	5.3	3.5
\$50,000 - \$74,999	20.4	21.6	16.9	25.8	18.3	18.9	20.9
\$75,000 - \$99,999	23.4	22.5	24.1	27.3	22.3	15.8	25.6
\$100,000 - \$249,999	22.0	19.6	31.3	16.4	20.6	20.0	18.6
\$250,000 - \$499,999	14.1	9.8	13.3	8.6	18.3	18.9	15.1
\$500,000 - \$999,999	6.0	8.8	6.0	5.5	5.7	6.3	9.3
\$1,000,000 +	10.5	13.7	8.4	10.9	12.6	14.7	7.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Responses		102	83	128	175	95	86

** Due to rounding, percentages may not add to 100%*